



OBSCURA GALLERY

Collect & Preserve

NEVADA WIER: *Veiled Reveries*

A solo exhibition of Nevada Wier's recent infrared photographs taken around the world.



USA. Arizona. Two Arrows Trading Post. 2022



Bhutan. Churney Valley, Domkhar Tshochu. Ging Dang Tsholing. 2024



Japan. Soyuzi Zen Temple, Takayama. Zazen Meditation. 2022

Artist Reception: Friday, July 10, 5-7pm

Exhibition is on view June 19 - August 7, 2026

International Folk Art Market Insider Talk

Nevada Wier & Boyd Matson

Friday July 10, 1pm

Sky Cinema, 1606 Alcala St, Santa Fe, NM 87501

Using her own unique palette created from infrared photography, Nevada Wier presents *Veiled Reveries* - photographs of cultures from remote regions around the world through the lens of her own infrared camera. While based in Santa Fe, Nevada typically spends most of the year traveling the world on assignment with National Geographic and leading workshops, specializing in documenting the various cultures of the world. She is recognized for her creative and intimate approach to photographing people. The artist reception is held on Friday, July 10 from 5-7pm at Obscura Gallery. In addition, as part of the Santa Fe International Folk Art Market the same weekend, Nevada Wier will be in conversation with Boyd Matson, longtime host of the series National Geographic Explorer and a spokesperson for the National Geographic Society. The talk takes place Friday, July 10, 1pm at Sky Cinema in Santa Fe.

225 Delgado Street Santa Fe, New Mexico 87501 505-577-6708 info@obscuragallery.net

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NEVADA WIER, Armenia. Greater Ararat & Lesser Ararat. Khor Virap Monastery. 2025. 10 x 24", archival pigment ink print, edition of 20.

Our visual familiarity is limited to the colors of visible light. Beyond what our eyes can see is the iridescent world of the infrared (IR) spectrum. Thirty years ago I began exploring the challenge of making the invisible visible: photographing the world using the haunting light of infrared. The resulting photographs are truly images from around the world in a different light.



NEVADA WIER, Bhutan. Trashigang. Trashigang Dzong. 2025. 11.5 x 17", archival pigment ink print, edition of 20.

In the 1930s Kodak developed emulsions that were sensitive to infrared light. Black-and-white infrared film was the popular choice, but I began my IR journey in 1997 using Kodak EIR infrared slide film. In 2004, I transitioned 100% from film cameras to digital camera, and in 2007 I converted a digital camera to detect infrared light.

I crop sparingly and never change any content. Yet processing and printing an infrared image requires a deft comprehension of technology to bring forth the subtle colors within an image.

Photographing with infrared light is one-third understanding what to photograph and two-thirds knowing how to interpret, process and print the photograph. Hence, it is critical that I am hands-on from the camera to a print in my hands, thus I do all my own printing. -NW



NEVADA WIER, China. Guizhou Province. Gaoxing Village. Longhorn Miao. 2013. 11.5 x 17", archival pigment ink print, edition of 20.

NEVADA WIER is a multiple award-winning photographer specializing in documenting the remote corners of the world and the cultures that inhabit them. She is recognized for her creative and intimate approach to people, as well as her intriguing infrared images. She has been published in numerous national and international publications, including: **National Geographic, National Geographic Traveler, National Geographic Adventure, Geo, Islands, NY Times Magazine, Outside, and Smithsonian.** Nevada's work is represented by **National Geographic Images and Getty.** She is a Fellow of **The Explorer's Club** and a member of the **Women's Geographic Society.**

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Nevada was the photographer for The Land of Nine Dragons - Vietnam Today (Abbeville Press), photography from contemporary Vietnam, winner of the Lowell Thomas Best Travel Book of 1992 award. She was the author and photographer of Adventure Travel Photography (Amphoto). She was a participating photographer in A Day in the Life of Thailand (Collins), Planet Vegas (Collins) and Mother Earth (Sierra Clubs Books). Her current books in-progress are A Nomadic Vision (publication TBD), and Color Infrared Photography (publication TBD).



NEVADA WIER, *Egypt. Cairo. Camel & Pyramids*. 2024. 11.5 x 17", archival pigment ink print, edition of 20.

Nevada was featured in a **National Geographic Explorer** television episode on her travels down the Blue Nile River in Ethiopia on assignment with National Geographic magazine and was one of the photographers in **Through the Lens** for the National Geographic Channels. She was a frequent photographer on **Canon Photo Safaris** (Outdoor Life Network) and regular guest on **The Travel Channel** and featured in a **Northwest Airlines** international television and print ad campaign. She has been a speaker on the nation-wide tour **LIVE ...from National Geographic** and **National Geographic Traveler** one-day photography seminars. Nevada is a prolific featured speaker for workshops, seminars, professional panels, and conferences. Nevada was featured in two video promos for **Adobe Lightroom**.



NEVADA WIER, *Colombia. Pasto. Negros y Blancos Carnival. Fire Priestess*. 2024. 11.5 x 17", archival pigment ink print, edition of 20.

Nevada leads photography tours and workshops for **National Geographic, The Santa Fe Workshops, Los Angeles Center of Photography**, and other educational institutions. **Photo District News** named her one of America's best photography workshop teachers.



NEVADA WIER, *Myanmar. Maymyo. Yay Chan O Monastery. Young Monk*. 2009. 11.5 x 17", archival pigment ink print, edition of 20.

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